

# CHILDHOOD DOMESTIC VIOLENCE ASSOCIATION ANNUAL REPORT



**Childhood  
Domestic Violence  
Association**

**FY2021**

**CDV.ORG**

# TABLE OF CONTENTS

**01**

Who is  
CDVA?

**02**

CDVA  
Leadership

**03**

Impact and  
Financials

**04**

Support  
CDVA



# WHO IS CDVA?

**Childhood Domestic Violence Association's mission is to help those who experience Childhood Domestic Violence (CDV) reach their full potential and inspire others to do the same.**

Domestic violence impacts more than the intimate partners involved; it also causes physical, mental, and emotional harm to the children in the home. As we reflect on the impact of the COVID-19 pandemic on families, we now know that domestic violence cases increased by 25-33% globally<sup>1</sup>. In the midst of this 'shadow pandemic,' CDVA's resources became even more critical for:

- **Adults who have been impacted by Childhood Domestic Violence (CDV),**
- **Professionals who serve those impacted by CDV, and**
- **People who want to help support those impacted by CDV.**

In our 2021 fiscal year, we continued providing training, support, and a community to those impacted by CDV.

With our award-winning resources, we helped adults build their resiliency against the lifelong impact of CDV. We also provided crucial training materials to social workers and other professionals who serve adults impacted by CDV on a daily basis. Finally, through social media, we created a safe online community to help those impacted by CDV feel welcome and heard.

<sup>1</sup>The American Journal of Emergency Medicine, 2020

# CDVA LEADERSHIP



**Brian Martin**  
Founder



**Anna Radev**  
COO



**Anthony Robbins**  
Board Member



**Dr. Linda Olson**  
Board Member



**Rod Hairston**  
Board Member



**Shanta R. Dube**  
Advisory Board Member

# OVER 45,000

INDIVIDUALS SUPPORTED BY CHILDHOOD DOMESTIC VIOLENCE ASSOCIATION THROUGH OUR RESOURCES AND SOCIAL MEDIA

## SUPPORTING IMPACTED CHILDREN AND ADULTS

Childhood Domestic Violence Association is a nonprofit organization 100% dedicated to providing scalable solutions to Childhood Domestic Violence (CDV).

This year, we created our **Expose the Lies worksheet** which helps adults understand whether they experienced childhood adversities and how to move forward.

We also launched **Courage Unleashed**, a 45-day online self-empowerment program helping those impacted by CDV unlock their full potential.

Additionally, we continued distributing our *New York Times* bestselling book ***Invincible*** written by and for those impacted by CDV.

## SUPPORTING RELATED PROFESSIONALS

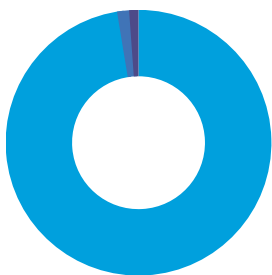
In addition to supporting those impacted by CDV, we also work with social workers and other professionals who serve impacted adults and children.

Our evidence-based, UNICEF-recommended program **Change A Life** prepares professionals to step in when a child is experiencing CDV.

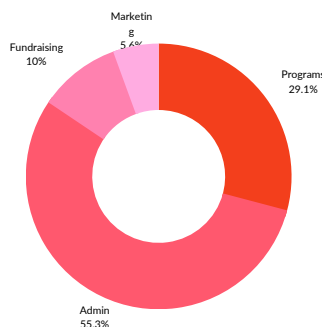
We also offer an accredited, NASW-approved **Resiliency Focused Mentoring Training** program which provides five continuing education contact hours for social workers.

Finally, we offer discussion guides to help teams learn from our award-winning resources ***Invincible***, ***The Children Next Door*** and ***Family Secrets***.

**INCOME: \$41,192.00**



**EXPENSE: \$36,202.67**



- Individual Donations (\$40,124.39)
- Earned Revenue (\$600.61)
- Other Revenue (\$467.00)
- Programs (\$10,539.63)
- Administration (\$20,020.79)
- Fundraising (\$3,625.30)
- Marketing (\$2,016.95)



# HOW TO SUPPORT THOSE IMPACTED BY CDV

Thank you for supporting children and adults impacted by Childhood Domestic Violence (CDV)!

You can make a tax-deductible donation to the Childhood Domestic Violence Association online at [cdv.org/donate](https://cdv.org/donate).

100% of your donation will go directly to fund programs and services for those impacted by CDV.

## JOIN US ON SOCIAL

Another way you can support us is to join us on social media.

Did you grow up with CDV or do you know someone who did? Along with bringing critical awareness to this global issue, social media is a great way to connect people who are impacted by CDV or want to help those who are and build a sense of community. Sharing and supporting others who have faced CDV is healing and empowering.

